

Aaron Cabantugan

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LOCATION

Quezon City, PH

SUMMARY

Solo founder building a consumer AI security startup while running 4 concurrent client roles (AI automation, paid ads, SEO/GEO, data integrity). I take AI from "demo that works once" to "system that ships every day" — production multi-channel chatbots serving 150K+ customer brands, self-hosted n8n automation, custom Claude Code skills, multi-agent orchestration, and reverse-engineering APIs when SDKs don't exist. No supervision, owns problems end-to-end.

SELECTED PRODUCTION WORK

SENA Multi-Channel AI v6.17 — Live

SENA Global (Malaysia, 150K+ customers). 3-channel production chatbot (WhatsApp + Instagram + Web), ~70% of inquiries handled autonomously. Self-healing webhooks, auto bug-detection, multi-lens audited prompt. 5 n8n flows + a live revenue / bot-analytics dashboard.

CheckTheCaller — Founder & CEO

Consumer AI security startup. Protects families from AI voice clone scams + deepfakes. Domain live, validation phase. Free / \$9 / \$29 tiers. Target: US adults 35-55.

Personal AI OS — 10-Agent Discord

Self-built, used daily across 4 client roles. Ten specialist AI agents with scoped vault access + persistent memory. A small team of AIs that coordinate via slash commands.

Humiint Data Pipeline — 1,186 profiles

Reverse-engineered Sharetribe API from a JS bundle, cross-checked with Apify + scrapers. Batch-enriched 1,186 profiles across 6 countries at ~73% auto-match for cents. Saved days of manual work.

/creative-agent & /ad-ops — Claude Skills

Brand-aware image gen + paid media workflow. Loads client brand DNA from vault, composes gen + bg-removal + upscale. ~\$0.05/gen. Used across SENNA, GER, WonderHealth.

GER GEO Sprint — Score 30 → 75

Islamic charity NGO from "AI-invisible" to "well-recognized" in 30 days. Schema.org NGO, llms.txt, Wikidata, Person schema, structured Q&A. +45 points.

EXPERIENCE

Jan 2026 – Now **Founder & CEO — CheckTheCaller**
Consumer AI security startup, US market · Remote · Solo founder, validation phase

Mar 2026 – Now **AI Automation Specialist — SENNA Global**
Malaysia e-commerce · Remote · Owns 3-channel AI chatbot, n8n flows, analytics dashboard

Mar 2026 – Now **Meta Ads Expert — Wonderhealth Screeners**
Remote · Live ad campaigns + custom /ad-ops Claude Code skill for optimization

Feb 2026 – Now **SEO/GEO Specialist — Global Ehsan Relief Indonesia**
Remote · 30-day sprint: AI search visibility 30 → 75 (Schema.org, llms.txt, Wikidata)

Jan 2026 – Now **Data Integrity & Customer Support — Humiint**
Remote · Profile data verification at scale, batch enrichment pipelines

Apr 2023 – Aug 2025 **Sales Development Representative — Qiscus**
Indonesia SaaS · Remote · B2B outbound, conversational customer engagement

May 2018 – May 2021 **IT Help Desk Technician — Atos Philippines**
Enterprise IT support, on-site. 3 years debugging unfamiliar systems under pressure.

TECHNICAL SKILLS

AI / LLMS

Claude Code · Anthropic SDK · OpenAI · Multi-model routing (OpenRouter) · Prompt versioning · Multi-agent · Spaced-rep memory

LANGUAGES

Python · JavaScript / TypeScript · HTML/CSS · SQL · Bash · Markdown

AUTOMATION

n8n (self-hosted) · Apify (web scraping) · Workflow orchestration · Webhook routing · Cron + scheduling

SEO / GEO

Schema.org JSON-LD · llms.txt · Wikidata · AIOSEO · GEO citability · E-E-A-T audits · Technical SEO

APIS / INTEGRATIONS

WhatsApp Cloud API · Instagram Graph · Shopify Admin API · Supabase · Meta Marketing · Google Ads · Replicate

MARKETING OPS

Meta Ads · Google Ads · Email automation · ManyChat · Conversion funnels · Landing page UX

EDUCATION

Far Eastern University · Manila

LANGUAGES

English (fluent) · Filipino / Tagalog (native)